

## Positioning and Communications

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“When I launched a company-wide public relations program, I definitely needed Neil by my side. Together, Neil and I hired a PR agency, identified work processes, launched an internal outreach and awareness plan and built a comprehensive program that is yielding outstanding results. Neil’s direct contribution to this program is huge. He has been personally responsible for developing some of the most valuable PR outcomes in ATMI history. He excels at involving customers in PR efforts.”

**Andrew Depoy**, Branding and Communications Leader, ATMI

“Neil was one of the first round judges evaluating my company, Qweek, at the Harvard Business Plan competition 2011.

After we passed the first round of the HBS Business Plan Competition, Neil provided invaluable advice and coaching to us. He helped us improve our presentation. Neil was instrumental in helping us finish second out of 68 teams in the competition.”

**Roman Itskovich**, CEO, Qweek

