

Coaching and Mentoring

"Neil's deep expertise in new product introduction helped us prioritize our initiatives by following a customer development model. Instead of undertaking a significant engineering investment (\$500k+), we executed a voice of the customer program that exposed enhancements to our customer on-boarding process that could yield dramatic business improvements for much less cost and in a shorter time. Neil has become a trusted adviser and mentor."

Scott Yewell, Director of Product Management, LoJack

"When my employer decided to invest in Neil's expertise, I recognized immediately that working with him was a singular opportunity to advance my skills. Neil's interview methods and value assessment techniques enabled me to identify market needs other product managers miss. Following our successful project, I was quickly given significantly increased responsibility. Neil has turbocharged my career."

Sunil Dixit Senior Product Manager, Litle & Co. (A Vantiv Company)